

PACIFIC HOISTS is pleased to announce a new partnership.

Representing Australia in the 2008 Beijing Olympics, swimmer Lara Davenport will also be flying the “Pacific Hoists” flag as an ambassador for the company.

Lara already has a list of awards and medals to her merit. She heads to China in August with a great chance of bringing home a medal for Australia in the 200m Women’s freestyle relay.

Lara’s new partnership with Pacific Hoists will involve her bringing her experiences to the rest of the PACIFIC HOISTS team. Lara will be leading the way with motivational activities to further the skills and goals of Pacific Hoists.

Lara will act as a Pacific Hoists representative in various roles within the media and also act as a communications liaison with our customers, shareholders and management team. She will also attend the PACIFIC HOISTS annual conference this year held at Lindeman Island to give talks on team building and self motivation.

Lara’s first appearance will be at the PACIFIC HOISTS Product and new catalogue launch held at their Sydney branch on July 11.

Pacific Hoists prides itself on being an Australia owned family business, supplying quality and innovative products the community. This newfound partnership with Lara reiterates the company’s commitment to Supporting the community and fellow Australians.



For more information contact the Marketing Department at Pacific Hoists
marketing@pacifichoists.com.au