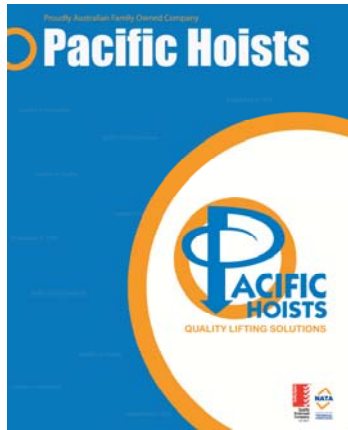


PACIFIC HOISTS LAUNCHES New Electronic Product Catalogue.



Pacific Hoists; Australia's leader in the Materials Handling Equipment Industry is pleased to launch its brand new electronic product catalogue.

Featuring our complete and extensive ranges of product including J.D Neuhaus Air Hoists and Winches, Hitachi Electric Chain Hoists, Vital Chain and Lever Blocks, InterProduct Lifting Clamps and our very own Pacific range of Hoists, Winches and Materials Handling product.

For the first time each product will have its own dedicated page and include information, features, dimensions and specifications.

The catalogue will also be available in a printed version and will shortly be available to download off our website.

The Chairman & CEO of Pacific Hoists, Richard Crake is very proud of the company's new product catalogue;

"This new catalogue represents innovation, quality and the high standards that Pacific Hoists has built its reputation upon. It provides the right amount of information to enable our customers to make confident, informed decisions."

The catalogue features seven sections; The 33 year history of how Pacific Hoists began, Hoisting Equipment, Winches, Materials Handling Equipment, Service & Maintenance, Product Training and a dedicated section containing information about safety and awareness & your Pacific Hoists products.

"We believe it is our duty to provide as much information as we can to our customers to ensure that they are using their products the correct way and that they are aware of all the consequences if they are handled incorrectly." Mr Crake says

Pictured here from left (Graham Scott – Pacific Hoists General Manager, Lara Davenport – Pacific Hoists ambassador and Olympic Swimmer, Richard Crake – Pacific Hoists CEO and members of the Seven Hills United Under 8's Soccer Team proudly sponsored by Pacific Hoists.

The new Pacific Hoists catalogue is available now.

For further information visit our website

www.pacifichoists.com.au or call (02) 8825 6900 to speak with one of our representatives.

